

EDUCATION

James Madison University

Aug 2007 - May 2011

B.A. Media Art & Design

Minor Art

EXPERIENCE

Guru*Senior Product Designer**June 2022 - Nov 2024*

Led design efforts at Guru, primarily focusing on the editor experience as well as delivering personalized recommendations to users. Collaborated cross-functionally to gather insights and drive product direction, utilizing iterative design methodologies to create intuitive solutions. Championed user-centric design principles to innovate and deliver seamless experiences that met both user needs and business objectives.

Snapdocs*Product Designer**Nov 2020 - June 2022**Denver, CO*

Worked closely and collaboratively with product team specifically Product and Engineering Managers. Facilitated user research sessions and cross-functional workshops in order to gain insights to determine product direction. Designed intuitive solutions and workflows through iterative process, producing low and high fidelity solutions.

CGI Technologies*UX/UI Design Consultant**Sept 2018 - Oct 2020**Pittsburgh, PA**Denver, CO*

Worked with clients across a variety of industries to understand and analyze user needs by applying Human Centered Design methodology. Responsible for end-to-end designs or on stage of the process depending on project/client needs.

Wall-to-Wall Studios*Production Artist**May 2017 - Sept 2018**Pittsburgh, PA*

Responsible for the production stage of the design process at branding agency. Created responsive designs and worked with developers during build stage. Managed brand asset creation print and web.

SKILLS

Sketch

InVision

Figma

Adobe CS

Miro

Whimsical

Usability Testing

Workshop Facilitation

Metal Models

Sitemaps

User Personas

User Flows

Wireframes

UI Component Library

Clickable Prototyping

High Fidelity Screen Design

Visual Design